

BETHAN TAYLOR-SWAINE

WWW.BETHANTAYLORSWAINE.COM



INSIGHT

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IMPACT

My name is Bethan Taylor-Swaine and I am a millennial cliché. A multi-hyphen 'professional nerd', I am committed to taking opportunities, pushing boundaries and igniting change.

RESEARCH CONSULTANCY

I help wellbeing companies work out whether the work they're doing is working. Using qualitative research methods I help you understand what people think of your programmes of work and whether or not they achieve what you and your clients set out to do. I can also help by creating insight that means you can design better programmes in the future that really meet the needs of the people you work with.

I am a PhD researcher in Management at Birkbeck, University of London, have a MSc from Birkbeck and a BSc from Bristol University. My academic CV is available on request.

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WHAT I DO

In the simplest terms I ask the right questions.

Using qualitative surveying techniques I can find out where your people's wellbeing is at, what they feel they need, whether your programmes have had an impact and what you might want to do differently in the future. This is just staff satisfaction, between the qualitative research approach and my background as a sociologist and management scholar I deliver findings that go deeper and get to the heart of your people's wellbeing.

To ensure confidentiality (and encourage honesty!) all my research is confidential and typically carried out online. I make a point of not sharing raw data with partners so that your people can share confidently.

WORK WITH ME

I price myself competitively because I believe what I do makes a difference and I want my services to be accessible. To help me achieve this I offer a range of packages that are designed to work in any organisation. If the packages don't work for what you're looking for I am also able to design something bespoke.

An **ORGANISATIONAL AUDIT** is a tool partners can use to assess the impact of current wellbeing offerings and receive feedback from employees about wants/needs moving forward.

The package includes:

- pre-programme consultation
- survey design with 2 x edits
- survey distribution via typeform
- analysis
- presentation with recommendations

This package is offered for a flat fee of £750. Any further add ons will incur additional fees in line with my day rate.

A **PROGRAMME IMPACT ASSESSMENT** is a tool partners can use to assess the impact of a specific wellbeing programme and receive feedback from employees about that programme.

The package includes:

- pre-programme consultation
- pre-programme and post-programme survey design with 2 x edits per survey
- survey distribution via typeform
- analysis
- presentation with recommendations

This package is offered for a flat fee of £997. Any further add ons will incur additional fees in line with my day rate.

My **DAY RATE** is £250 and bespoke packages are priced on consultation.

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